

Falmouth EDIC

Falmouth Technology Park

Trip Reduction Plan

Presently 14 companies are located in, or in the process of moving into, Falmouth Technology Park. Attached herewith is a listing of companies, including contact persons, telephone and fax numbers. (Appendix 1)

During the past year, the Falmouth Technology Park Association (Association) was formed. Currently, this Association is in the process of completing its organizational by-laws. It is expected that the by-laws will be complete by the end of May 2001. It is projected that Falmouth Technology Park Association will be operational in June 2001. During the Winter/Spring 2001, the Association administered a Technology Park Survey to set organizational goals. The results of the survey are attached herewith as Appendix 2.

With input received from representatives from the Technology Park Association and information received from the aforementioned Technology Park Survey, the Falmouth EDIC has developed a Trip Reduction Plan in conformance with the contractual requirements set forth in the Development Agreement executed July 11, 2000.

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Falmouth EDIC Falmouth Technology Park Trip Reduction Plan

◆ Variable Shift Schedules and Flextime Options

⇒ Currently, six companies within Falmouth Technology Park offer variable shift schedules and offer flex-time options. The Falmouth Economic Development Commission and the Technology Park Association will seek to increase the number of employees who take advantage of current programs and work with other companies to institute the practice where it does not presently exist.

◆ On-Site Cafeteria Facilities

Decentralized Facilities:

⇒ All companies within Falmouth Technology Park offer its employees limited kitchen facilities with access to a refrigerator, microwave, and dining facilities (indoors and outdoors) to encourage noon time trip reduction. Employers also provide their employees with free beverages throughout the day to encourage overall trip reduction.

Centralized Employer/Employer Facility:

⇒ Investigate the possibility of establishing a central, multi-purpose facility in Falmouth Technology Park designed to offer numerous employer and employee services which will result in the reduction in the number of employer/employee trips. One of the services under consideration is a dining facility which will offer breakfast and lunch dining. The potential to include meeting and conference rooms for day and evening meetings with state-of-the-art computer and audio/visual capacity will also be evaluated. Additional services also included in the feasibility analysis are ATM/banking services, postal and carrier services pick-up/drop-off facilities, employee fitness center/shower facilities, and day care services.

◆ Encourage Employee Ridesharing

- ⇒ The Falmouth Technology Park Association will appoint one member to act as Transportation Coordinator. Each company within the Park will also be asked to assign one employee as its Business Transportation Liaison. Each Business Transportation Liaison will coordinate a central database location within the company. This database will list ridesharing needs and opportunities and related trip reduction information for company employees.
- ⇒ Information from individual companies will be forwarded to the Falmouth Technology Park Transportation Coordinator who will in turn disseminate the information to all companies within Falmouth Technology Park via a Technology Park Newsletter and e-mail or a “cyber bulletin board”, and/or a Falmouth Technology Park web site. The Falmouth Technology Park Association will investigate special incentives to promote ridesharing and/or bicycling to work to be included in the newsletter and e-mail correspondence. Examples of promotions include office meal vouchers, on-site luncheons, etc.

◆ Encourage a Bike Riding Program

Facilities:

- ⇒ Individual companies within Falmouth Technology Park encourage bike riding both as a means of transportation to and from work and as a passive recreation activity during employee lunch time. Currently employers provide bike racks or allow employees to store bikes inside the building.
- ⇒ As a means of encouraging trip reduction, the Falmouth EDIC and the Falmouth Technology Park Association will investigate the possibility of acquiring additional bike racks and bike lockers for employees.

Bike and Pedestrian Pathways:

- ⇒ Investigate the potential to establish a bike path along Thomas B. Landers Road to Falmouth Technology Park as part of the extension of the Shining Sea Bike Path to Winslow Road, North Falmouth.
- ⇒ Investigate the potential of widening and/or establishing additional bike paths within Falmouth Technology Park to provide a continuous and safe pathway for biking and walking throughout the Park.

◆ **Establish Public Transit to Falmouth Technology Park**

⇒ Research the possibility of establishing a bus stop for in Falmouth Technology Park as part of existing or future transit services provided by the Cape Cod Regional Transit Authority.

◆ **Trip Reduction Plan Promotion, Implementation, and Monitoring**

⇒ As previously mentioned, information on ride sharing and trip reduction will be distributed to Falmouth Technology Park employers and employees in several manners. First, individual Business Transportation Liaison coordinate and promote ride sharing and other trip reduction incentives within their companies. Secondly, information and promotions will share among the various companies/employers within Falmouth Technology Park via a newsletter, web site and/e-mail. Thirdly, a new employee packet containing Trip Reduction opportunities, information, and incentives will be developed, printed, and provided to all companies in Falmouth Technology Park for distribution.

⇒ An annual assessment including traffic counts and report of Trip Reduction Plan's implementation progress and effectiveness will be undertaken as a cooperative effort between the Falmouth EDIC and the Falmouth Technology Park Association. The purpose of the report is to monitor the status and success of Trip Reduction Plan. Copies of the finalized report will be sent to the Town of Falmouth, the Falmouth EDIC, Falmouth Technology Park Association, and the Cape Cod Commission for review and comment. Future modifications to the Falmouth Technology Park Trip Reduction Plan will be based on the results of this annual assessment.